



Acuity Brands, Inc.: Spatial DNA Signs as Atrius IoT Partner to Deliver Leading Enterprise System Integration and Visual Analytics Platform

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(GLOBE NEWSWIRE via COMTEX) --ATLANTA - April 26, 2018 - Acuity Brands, Inc. (NYSE: AYI) today announced that Spatial DNA has joined the Atrius(TM) IoT Partner program. Spatial DNA will leverage location-based data provided from Atrius Platform Services and AtriusTM-Ready Sensory Networks to build mobile applications for indoor navigation and enterprise workflows.

By integrating data from clients using Atrius Platform Services, Spatial DNA will be able to present unique insights through its PeopleFlow | AssetFlow Software-as-a-Service (SaaS) platform. Atrius Platform Services includes: Atrius Navigator, an indoor positioning SaaS with a software development kit (SDK); Atrius Spaces, a SaaS for spatial utilization; and Atrius Insights, a SaaS for spatial analytics - the last two of which also provide Application Programming Interfaces (APIs).

Spatial DNA is an expert in location intelligence and how it can be applied to a business to generate new insights from existing enterprise systems. The company is able to integrate location-based IoT sensor data into enterprise systems, including Customer Relationship Management (CRM), Enterprise Resource Planning (ERP) and Business Intelligence (BI) systems. Spatial DNA also uses its PeopleFlow | AssetFlow SaaS platform to complete end-to-end, real-time-locating service (RTLS) and location analytics for client implementations. The company serves clients across North America from retail operations and manufacturers to commercial real estate operators.

"The Atrius Sensory Network is a key enabler allowing us to fuse data and technologies from LED lighting into the PeopleFlow | AssetFlow SaaS platform," said Todd Lewis, President and CEO, Spatial DNA. "There is a strong business case to improve operations and utilities management for larger entities using LED-based solutions. Incorporating data from Atrius Platform Services and Atrius-Ready Sensory Networks into our platform will deliver new insight to help identify usage trends and patterns within indoor spaces."

"Competing in today's digitally-driven environment demands increased responsiveness. Improved visitor experiences and operational efficiencies can be optimized to address that requirement with location-based data and intelligence," says Michael Healander, Vice President Business Development, Acuity Brands Lighting. "As an Atrius IoT Partner, Spatial DNA will provide extended location-based business intelligence for new and existing customers across retail, aviation, wholesale and other industries by leveraging an Atrius-Ready energy efficient infrastructure."

For more information on Atrius IoT solutions, and the Atrius IoT Partner program, please visit: www.acuitybrands.com/atrius

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About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is the North American market leader and one of the world's leading providers of lighting and building management solutions. With fiscal year 2017 net sales of \$3.5 billion, Acuity Brands currently employs over 12,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), Aculux®, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Distech Controls®, nLight®, ROAM®, Sensor Switch®, Atrius(TM) and Lucid®. Visit us at www.acuitybrands.com.

About Spatial DNA

Spatial DNA harnesses the power of location intelligence to find patterns that make enterprises better, faster, and more responsive. The company's PeopleFlow | AssetFlow SaaS platform is a real-time location and analytics service that helps clients in retail, manufacturing, and commercial offices understand the movement of people and things within their spaces. The company makes it easy for clients to understand customer journeys through a retail space, show exhibition floor heatmaps and session attendance at tradeshows, find work-in-process in a manufacturing plant, and help workplace experience professionals design more productive and happier office environments.

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