



LocusLabs to Expand Capabilities of LocusMaps Mapping Application with the Atrius IoT Platform from Acuity Brands.

October 17, 2017

(GLOBE NEWSWIRE via COMTEX) --ATLANTA - October 17, 2017 -- Acuity Brands, Inc. (NYSE: AYI) announced today LocusLabs, Inc. has joined the Atrius(TM) Internet of Things (IoT) partner ecosystem. LocusLabs plans to enable its location-as-a-service platform to take advantage of the Atrius IoT platform's location-based services (LBS) and indoor positioning services (IPS). LocusMaps, the LocusLabs indoor mapping and navigation application, powers navigation in hundreds of millions of mobile devices used at airports, retail malls, multi-floor buildings and campuses, making it easy to search, discover and navigate large, complex indoor spaces.

Atrius Navigator, the Atrius platform service software development kit, enables the development of mobile applications that can use data from the Atrius Sensory Network to provide LBS and IPS. The Atrius Sensory Network is powered by luminaires enabled with Atrius, featuring embedded Bluetooth® low energy (BLE) and Visible Light Communication (VLC) technologies, acting as all-in-one access points for indoor and adjacent outdoor environments. The benefit of using the Atrius IoT platform for indoor positioning is that the communication technology is embedded in LED luminaires, making it unnecessary to have additional components like stand-alone beacons that require separate installation, maintenance and power.

Leveraging the Atrius IoT platform, LocusLabs plans to develop upgraded mapping and pathing applications that deliver a superior navigation experience for visitors, while enhancing business operations through improved traffic flows and faster time-to-destination. "Through its Atrius IoT platform offering, Acuity Brands is incorporating location-based services into the fabric of buildings, and a ubiquitous solution is exactly what is needed going forward for an optimal user experience," said Campbell Kennedy, CEO & Co-Founder of LocusLabs, Inc. "By using Atrius IoT services and sensory network, LocusLabs' location-as-a-service software platform can deliver the most accessible solution in the market for all building stakeholders to leverage their smart building investment."

For more information on Atrius IoT solutions, the Atrius Navigator and the Atrius Partner Program, please visit: www.acuitybrands.com/atrius

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About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is the North American market leader and one of the world's leading providers of lighting and building management solutions. With fiscal year 2017 net sales of \$3.5 billion, Acuity Brands currently employs over 12,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), Aculux®, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Distech Controls®, nLight®, ROAM®, Sensor Switch® and Atrius(TM). Visit us at www.acuitybrands.com.

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Media Contact:

Ketchum

Alex FencI

404.879.9122

alex.fencI@ketchum.com

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