Acuity Brands, Inc. Announces Acquisition of Geometri

January 5, 2016

ATLANTA, January 5, 2016 - Acuity Brands, Inc. (NYSE: AYI) today announced it has acquired for cash certain assets, including all proprietary technology and other intellectual property, of GeoMetri, LLC, a provider of a software and services platform for mapping, navigation and analytics.

The acquisition adds advanced indoor mapping and navigation capabilities to the ByteLight(TM) indoor positioning technology solution from Acuity Brands, which helps retailers deliver a tailored, mobile-enabled omnichannel shopping experience to their customers. Indoor positioning also can be deployed to optimize and increase understanding of how occupants interact within large-scale indoor environments. These indoor capabilities, together with the ability to provide mapping for surrounding outdoor spaces, create new opportunities for data analytics that can lead to operational efficiencies, enhanced safety, and increased revenues in spaces such as airports, shopping malls, logistics centers, universities and healthcare facilities.

The GeoMetri® platform provides robust and comprehensive mapping tools to help identify, measure and visualize pedestrian foot traffic. Additionally, GeoMetri optimizes indoor and outdoor venue floor plan information so that occupants can search for and navigate to points of interest using a smartphone. The GeoMetri platform's powerful combination of spatial and statistical engines provides insight into physical visitor behavior and is designed to be flexible, easily customizable and usable with existing and emerging positioning technologies.

Vernon J. Nagel, Chairman, President, and Chief Executive Officer of Acuity Brands, commented, "GeoMetri technology brings a key component into our digital lighting platform, augmenting our positioning services which now include over 10 million square feet and 150,000 visible light and Bluetooth® beacons managed within our cloud infrastructure. This platform creates an exciting opportunity to provide our customers with a holistic solution that allows them to connect with their customers and make powerful business decisions utilizing data analytics to optimize the performance of their businesses."

About Acuity Brands
Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of indoor and outdoor lighting and energy management solutions. With fiscal year 2015 net sales of $2.7 billion, Acuity Brands currently employs approximately 9,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), AccuLite®, Aculux(TM), NaviLite® and DanaLite, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, RELOC® Wiring Solutions, eldoLED®, Distech Controls®, and Acuity Controls(TM).

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